Hagai Shalev | **Senior Product Designer**

972-54-6618999 | Tel Aviv, IL | iamuxpro@gmail.com | www.hagaishalev.rocks

Intro

I am an experienced product designer. I am excellent at planning, designing and developing mobile or web products and features while keeping a pixel-perfect approach. I am super motivated and my goal is to expand my professional knowledge and expertise, to become one of a kind.

Experience

2020 - Present **Senior Product Designer @ WIX**

Working in the EditorX team. Editor X is WIX's professional web design platform for professional designers. I am Incharge of all collaboration tools and Editor X integrations with other Wix verticals. I am designing complex flows based on user voice and research. My goal is to improve EditorX's experience and to bring more value to our users.

2019 - 2020 **Senior Product Designer @ Houzz**

Designing mobile and web experiences for Houzz's pro users.
Incharge for all docs, tables, and flows of a general contractor from acquiring new clients to sending an estimate and change orders. Successfully designed and launched the Houzz pro mobile app to the app stores. Working fluently with a team of developers for android, iOS, and Web.

2017-2019 **Product Design & UX @ Hometalk**

Working with dev and design teams to design and iterate on existing features and develop new products. Determine customer's needs, defining strategy and design specifications, designing wireframes,

2015-2017 **Co-Founder / CPO @ Gotcha.io**

Co-Founded Gotcha.io together with Ben Novak a friend and developer. Together with Ben, I designed and developed the service. Our micro-surveys system got 300% better answers rates than other survey platforms. I was in charge of all product and design aspects.

Education

2004-2009 **Bachelor of Architecture @ Bezalel Academy of arts and design**
2009-2010 **Advertising @ ACC Advertising college**
2014-2015 **UX Design @ Netcraft Academy**

Skills Mockups | Wireframes | Information architecture | Creative Concepts | Usability testing | User research | Pixel perfect **Apps** Figma | Sketch | Adobe creative suite | Axure | Google Suite | Slack | Notion | Monday and more…